



English  
&Media  
centre

25

26

**COURSES**

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**PUBLICATIONS**

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**CONFERENCES**

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**MAGAZINES**

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**PGCE**

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ideas  
fantastic  
great  
interesting  
brilliant  
fabulous  
inspired  
enthusiasm  
drama  
collaborative  
confidence  
insightful  
inspires  
exceptional  
interactivity  
value  
extraordinary  
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fascinating  
invaluable  
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refreshingly  
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opportunity  
interactive  
insightful  
inspires  
exceptional  
interactivity





# ABOUT EMC

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**EMC is a charity with a national and international reputation for excellence which this year celebrates 50 years supporting English and Media teachers through publications, training, student magazines and consultancy.**

EMC offers:

- A varied professional development programme, including full-day in-person and online courses, short webinars and teacher conferences
- Print and downloadable publications
- emagazine and MediaMagazine, quarterly magazines for A Level students, with print & online subscriptions
- A PGCE in Media Studies, in conjunction with Goldsmiths, University of London
- Consultancy/advisory work
- Expert contributions to national initiatives and debates on English and Media teaching.

We're a small, dedicated team of qualified teachers, passionate about English and Media teaching and learning.



## IN 2024/25...

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**2400**

students attended  
EMC conferences

Schools in **50**  
different countries  
engaged with EMC's work

**2500**

teachers attended  
EMC CPD

**> 1 million**  
students benefitted  
from our work

**1500**

schools subscribed to  
EMC magazines

**3100**  
schools bought  
EMC publications

EMC receives no core funding. Our work is funded by our publications, courses, magazines, conferences and consultancy – all of which allow us to provide a bank of free resources and to carry out our advocacy work, ensuring we are able to provide support to as many teachers and students as possible.

## Testimonies from...

# WALDEGRAVE SCHOOL



*The Awe and Wonder Scheme of Work encouraged students to explore their own relationship with the natural world and to develop their non-fiction writing voice.*

*At KS3, students can often be more confident with creative writing, but through reading and discussing various texts in this anthology they considered how different writers articulated their experiences in diverse ways. Pieces might be personal/political, informative/entertaining, playful/serious – each writer adapting their tone depending on the form and the intention of their piece. When students then went on to write their own blogs, articles, journals they crafted their pieces according to how they wanted to portray their experience with nature. I think that this unit will become a touchstone for teaching non-fiction writing and for facilitating students to find their voice.*

Maddie Lynes



*I've attended a number of EMC courses, both online and in person. Every time I come away with renewed enthusiasm for my job as an English teacher, a bundle of resources I can apply the next day in the classroom and a notebook brimming with big ideas to share with my department. EMC CPD helps you become a better teacher, but their courses also remind you why you became an English teacher in the first place.*

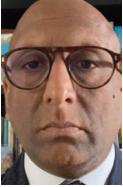
Elen Lee Lewis



*With Heads of English under pressure to get great exam results and quantify students' learning, our time can get eaten up by things that don't truly help students succeed in English. EMC's CPD courses and resources give us the inspiration and practical ideas that mean we never lose sight of what matters in English teaching. We're often talking about 'the EMC way' in the English office – empowering students to form their own interpretations and be part of the great conversation that is our subject.*

Katie Nowicki

# JO RICHARDSON COMMUNITY SCHOOL



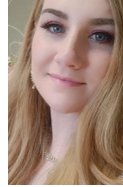
*EMC's work has informed much of my curriculum development, including upskilling staff; it has helped us prepare to deal with Ofsted, to move towards mixed-ability teaching and to make the argument of talk and discussion being central to the English classroom. EMC inspires, illuminates and equips teachers to make their subject come alive for their students.*

Anurag Jain, Director of Learning



*Attending EMC's 'Refresh Your Approach to Othello for A Level Literature' course reignited my own passion for the play and left me feeling confident and ready to teach it at Key Stage 5. Each session guided me seamlessly between close textual analysis and a broader overview of the play, enriching my insight into the formulation of critical, creative and performance-based activities.*

Clare Adu, Reading Co-ordinator



*The English and Media Centre has transformed the way I think about assessment, curriculum, and what it means to be both a teacher and a student of English. Perhaps most importantly, the organisation has helped enrich the literary lives of our students. Anthologies such as Iridescent Adolescent have breathed life into our reading lists, introducing powerful, affecting texts like *An Account of the Decline of the Great Auk* and *Tomorrow is Too Far* – stories that stay with students long after the lesson ends. The EMC doesn't just lead professional development – it shapes national conversations about what English teaching can and should be.*

Charlotte Meehan, Key Stage 3 Co-ordinator for English



*As a teacher, there's nothing quite as valuable as stepping into the shoes of a student once again. Recently, I had the opportunity to participate in a Hamlet-focused workshop, and it was a transformative experience that deepened my appreciation for both the material and the art of teaching.*

Shelina Khanom, KS5 Co-ordinator

# EMC COURSES

All EMC courses, whether online or in-person, bring to life the beliefs and practices at the heart of EMC's approach to English teaching and learning:

- Joy, curiosity and pleasure at the heart of learning
- The importance of student voice
- Collaborative practice as best practice, for both students and teachers
- A diverse curriculum as an entitlement for all
- Education that is just and inclusive
- Practice informed by principles and principles informed by practice.





## Feedback from previous courses

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*An inspiring course – reignited my enthusiasm for teaching writing at GCSE.*

Anna Weinman,  
Davison High School

*It was amazing: full of practical suggestions; lots of practical take-aways; fabulous resources. I feel inspired and re-energised.*

Emma Downton,  
Brentford School for Girls

*A fantastic course, hugely enjoyable, informative and helpful! I thought all the presenters were brilliant. Thank you!!*

Hazel Dempster,  
School 21

*Fantastic! Really interesting, fab activities. I feel like I'm going away with practical strategies and renewed enthusiasm.*

Kate Buckley, Peter Symonds College

*The course was insightful, rich with practical ideas and activities as well as bigger thinking strategies.*

Natalie Kyriakidou, The Foley's School

*Course leaders were inspiring in their delivery and creative ideas. I feel re-energised to address the transition and support learners to enjoy A Level English!*

Katie Hogan, Barton Court Grammar School

# FULL-DAY COURSES – IN-PERSON & ONLINE

Immerse yourself in a day of deep thinking, with a chance to learn with and from colleagues and course leaders alike.

## Past in-person and online courses have focused on:

- Reading and writing across all key stages
- Success at GCSE
- Assessment
- Key aspects of English Literature, including a focus on particular texts at GCSE and A Level
- Key aspects of A Level English Language
- Media production
- Media theory
- Starting to teach A Level Literature, Language, Lang/Lit, and Media
- Developing practice as an ECT or English non-specialist.

*The course did absolutely everything I hoped it would. I feel prepared to tackle prose, poetry and drama pieces with insightful and exciting tasks to use with students in lessons.*

Lydia Petrucci,  
Princethorpe College

*High quality resources and presenters. Enjoyed interactivity with opportunities to contribute through chat.*

Nick Wakeling,  
Colyton Grammar  
School

Most face-to-face courses take place at our beautiful base, five minutes' walk from Waterloo Station and Southwark tube. Occasionally we're able to schedule courses further afield in locations such as Leeds, Manchester and Bristol.

# WEBINARS

Join us for some bitesize learning at one of our popular afternoon webinars. These sessions are refreshingly interactive, with teachers sharing their own expertise via chat, polls and Q&A.

## Recent webinar topics include:

- Novels at KS3
- Shakespeare through Film
- Non-fiction Writing at KS3
- Approaches to Poems of the Decade
- The New and Aspiring Head of Department
- Refresh Your Approach to Teaching – a series of webinars on key GCSE texts
- Top Marks at GCSE – various texts
- Writing at A Level
- Improving Writing KS3-KS5
- AI in the English Classroom
- Next Steps in English Language Teaching
- Purposeful Grammar at Key Stage 3
- Getting Your English Pedagogy Right at KS3.

*Surrounded by a profession obsessed with recall, it is so valuable to refocus on thought and engagement in our subject.*

Vanessa Waters, Queen Elizabeth's Grammar School

*The course was invaluable. The insight, research and practical ideas were inspiring and we will hopefully be embedding these ideas into our developing curriculum.*

Kate Vickers, Whalley Range High School

## Can't attend the session live? Catch up on-demand

All those who sign up to attend the live session can access the webinar on-demand up until the month-end after the term finishes.

# EMC TERMLY & ANNUAL WEBINAR PACKAGES



**EMC Termly & Annual Webinar Packages – live & on-demand access to all EMC webinars for the whole department, whether watching together or individually.**

*Excellent – easy to access, fabulous training & genuinely useful resources.*

Shrewsbury School

*We love the webinar package – a really valuable way for staff to get access to a range of CPD.*

University of Birmingham School

## What's included in your EMC Webinar Package?

- Approx 12 webinars per term, covering KS3, 4 and 5
- Live and on-demand access for all members of the department, watching individually and together
- Easy registration – right up to the start of the webinar
- Extensive follow-up resources
- Special discounted pricing for Trusts\* – email [web@englishandmedia.co.uk](mailto:web@englishandmedia.co.uk) to arrange a call.



**£195**  
FOR FULL  
TERM

**£450**  
FOR FULL  
YEAR

# TEACHER CONFERENCES

EMC teacher conferences are a fabulous way to learn about a key aspect of your subject in a glorious setting. Surrounded by fellow professionals, you'll experience a mix of keynotes, panels and breakout sessions, featuring teachers, academics, writers and members of the EMC team.

## Recent in-person teacher conferences have focused on:

- Assessment
- Reading and Writing for Pleasure
- Oracy
- Inclusion.



*This was a conference from which I returned invigorated and enthusiastic: the speakers were inspiring, the workshops were well planned and the take home materials were practical and immediately useful.*

Jim Shaw, Wakefield Girls' High School

*I thoroughly enjoyed the conference – all speakers were exceptional, the sessions hugely useful, and the organisation of the day excellent. I appreciated the level of interactivity especially, and the chance to share experiences with other attendees.*

Hannah Bergin, Charters School

*It was a fantastic day. The depth of knowledge and experience was outstanding. Thank you for keeping the discourse alive and for giving us the opportunity to share and inspire. I have taught for many years and I am still excited to be part of the English teaching community because the passion and expertise clearly continues to thrive in this challenging climate.*

Nancy Nicholls, St Peter's School  
Bournemouth

*This was a brilliant conference. The strategies and information were refreshingly exciting and user friendly.*

Lydia Henry-Cross, Chilwell School



# PGCE – TRAIN TO TEACH MEDIA STUDIES

**WITH EMC & GOLDSMITHS,  
UNIVERSITY OF LONDON**

EMC runs a PGCE Media and Film in partnership with Goldsmiths, University of London. It's the only university-based route into Media and Film Studies teaching.



## The training offered is underpinned by EMC's core principles and practices, with trainees encouraged to:

- Promote media literacy and critical thinking
- Nurture creativity and confidence
- Value and build on the media consumption habits of the students they teach
- Be informed by a balance of research evidence, teacher reflection and personal judgement
- Combine theory and practice, embedding the creation of media texts through low-stakes practical tasks as a way of developing a deeper understanding.

Our PGCE trainees benefit from our links with The BFI, the Guardian and the Media Education Association and many of them continue to be involved in the wider work of EMC, regularly attending CPD, conferences and participating in our media teacher networks and teachmeet events.

*The Media PGCE completely transformed how I think about teaching and opened up so many opportunities for me. It challenged me to be a more adaptable and creative educator, balancing theory and practice while valuing students' own media experiences. The critical thinking and collaboration encouraged on the course have shaped not just my approach to teaching but most importantly, it connected me with a network of like-minded educators who continue to inspire and support me throughout my career.*

Hafida Ali, Media Subject Lead, Winchmore School

*Extensive professional knowledge and practice provided by the EMC team has given me the greatest opportunity in becoming a secondary Media teacher. I feel privileged to have been a part of the experience they have on offer!*

Jack Lowe, Media Teacher, Cockburn John Charles Academy, Leeds

*As a PGCE trainee, I was honoured to be affiliated with an organisation that is proactively promoting media literacy as well as providing quality support for teachers. EMC is guided by a team of competent and passionate staff and its mission extends beyond the four walls of the classroom to engage with the communication issues of our time.*

Marine Guichard, International School of Paris

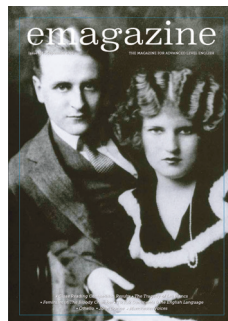
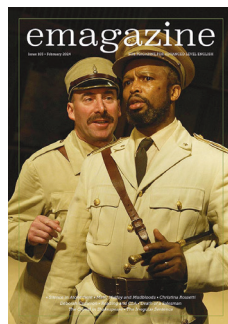
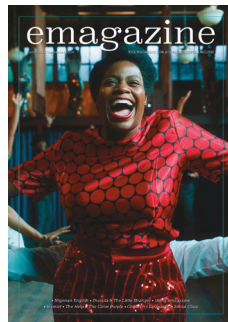
# emagazine & MediaMagazine

## FOR A LEVEL STUDENTS

Quarterly magazines for students of advanced level English Literature, Language and Lang & Lit and Media and Film Studies.

Engaging, accessible, relevant articles written by academics, practitioners and experts in their field – perfect for NEA inspiration and preparation, to stimulate classroom discussion, challenge ideas, fuel critical thinking and ensure students are in touch with the latest thinking in their field.

New subscribers to the website get immediate access to the subscription website – with no user limits per subscribing institution.



*For anyone thinking of applying to read English at university it is indispensable.*

Professor John Mullan, UCL

*A fantastic resource that has followed me pretty much everywhere I have worked in education.*

Jamie Cash, Confetti



# A LEVEL STUDENT CONFERENCES

- Featuring leading voices in Literature, Language and Media
- Enriching, inspiring and great fun
- Rooted in the A Level specifications while opening up new possibilities.



*I loved the fact that it wasn't all about passing exams. It focussed more on celebrating poetry and poets and was therefore so much more enriching.*

*Lectures were accessible and thought-provoking. Lots of students came away with ideas for their NEAs.*

*Fantastic! The discussion of poetic form was brilliant and so wonderful for them to see such interesting, intellectual, creative and individual voices and minds.*

*The conference was a great opportunity for students to hear experts talking passionately about their area of research, which is good both for student motivation and to give them ideas for possible careers.*

## CONFERENCE DATES

Conference dates and dates bookings open are published online during the summer term: <https://www.englishandmedia.co.uk/conferences/>

## A typical EMC conference year

<b>October:</b>	emagazine Conference for A Level Literature Students, central London
<b>November:</b>	emagazine Conference for A Level Language Students, central London
<b>December:</b>	emagazine Poems of the Decade, central London
<b>January:</b>	MediaMagazine Conference for Media and Film Studies Students, BFI, central London
<b>February:</b>	emagazine Conference for A Level Language Students, The King's School, Macclesfield
<b>April:</b>	Language & Literature Conference, University of Nottingham



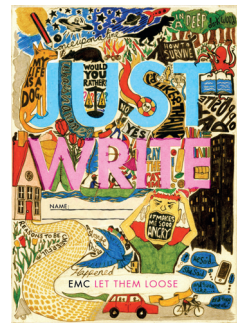
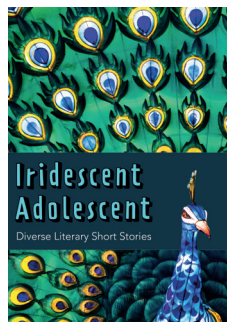
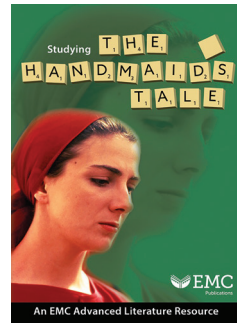
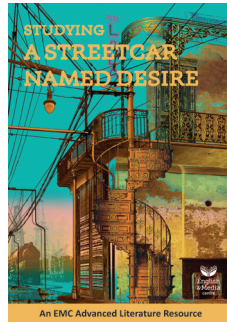
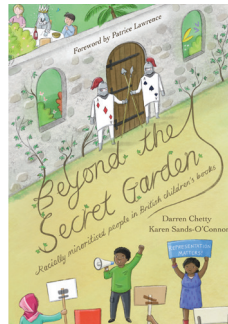
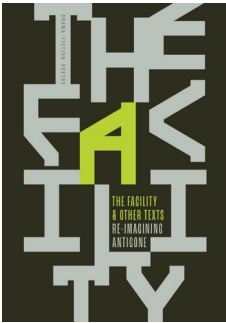
# EMC PUBLICATIONS PRINT & DOWNLOAD

Award-winning anthologies,  
full text study editions and  
classroom resources in print  
and downloadable PDF format.



**FREE**

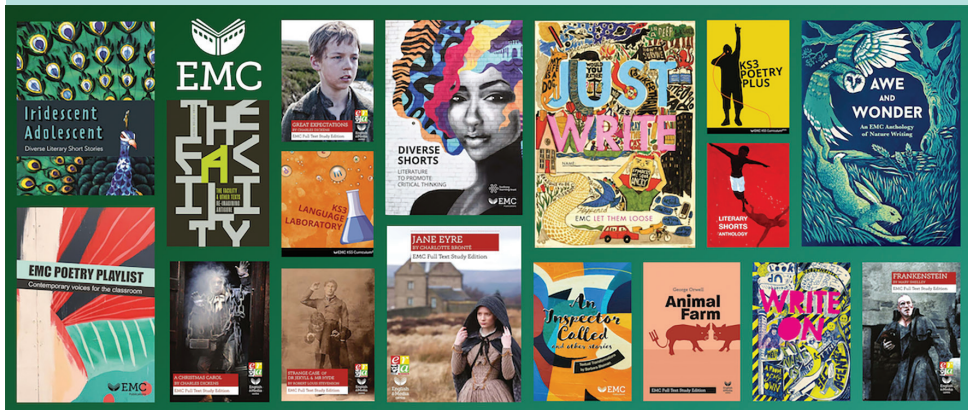
UK postage  
and packaging  
on all print  
publications



## FREE DOWNLOADS

Free downloadable classroom materials available from:  
<https://www.englishandmedia.co.uk/publications-magazines/>

# MIXED BASKET 200



**Just £6 a copy when you buy 200+ copies of featured key EMC titles – in any combination**

You could:

- Refresh your KS3 curriculum with a class set of each of our exciting and varied anthologies (Iridescent Adolescent, Diverse Shorts, Literary Shorts, The Facility, EMC Poetry Playlist, Awe and Wonder, An Inspector Called)
- Resource creative writing (Just Write, Write On, An Inspector Called and Other Stories)
- Resource tutor time reading with sets of different books to be circulated around classes
- Resource library reading so whole classes can focus on the same book at the same time
- Trial different resources with different classes.

17 key titles from EMC's catalogue of pupil texts are included in our new EMC Mixed Basket 200 Offer.

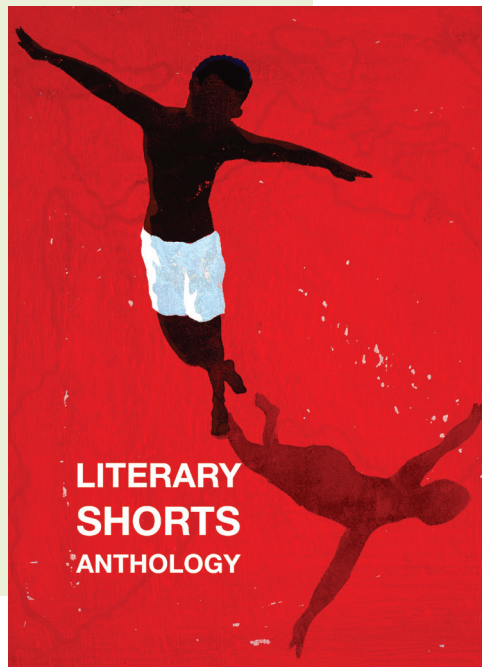
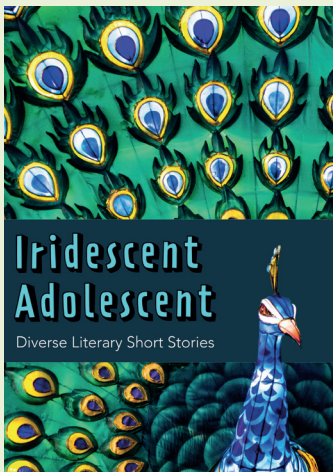
Voucher code = MixedBasket-200@6

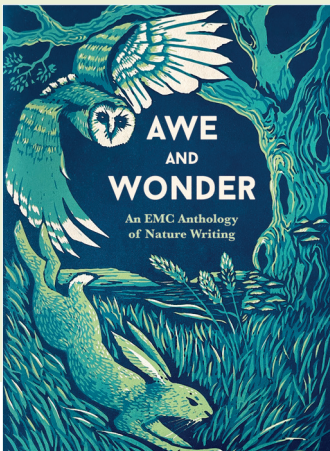
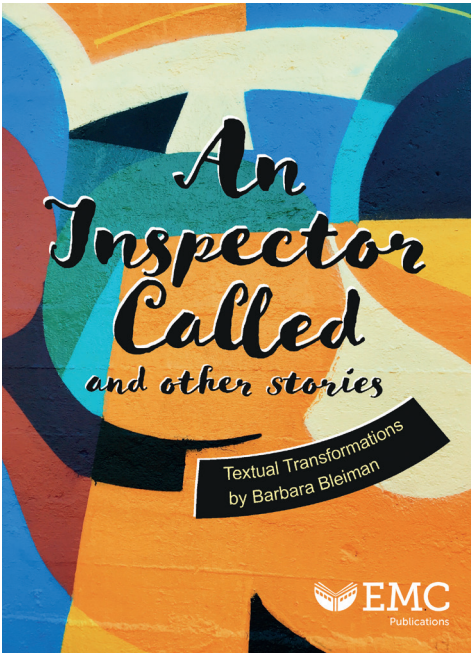
See below for full details:

<https://www.englishandmedia.co.uk/projects/emcs-mixed-basket-200-offer/>

# EMC ANTHOLOGIES

- Beautifully-designed, sturdy pupil anthologies
- Contemporary and classic short stories
- Contemporary poetry
- Powerful and inspiring non-fiction
- Free downloadable classroom resources to accompany the anthologies.





*Anthologies such as Iridescent Adolescent have breathed life into our reading lists, introducing powerful, affecting texts – stories that stay with students long after the lesson ends.*

Charlotte Meehan,  
KS3 Co-ordinator  
for English, Jo  
Richardson  
Community School

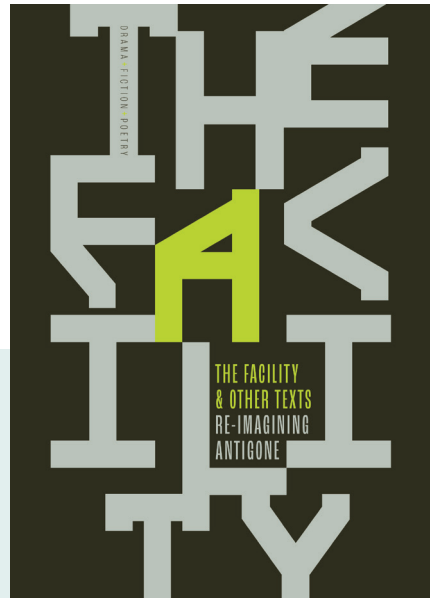
## FREE DOWNLOADS

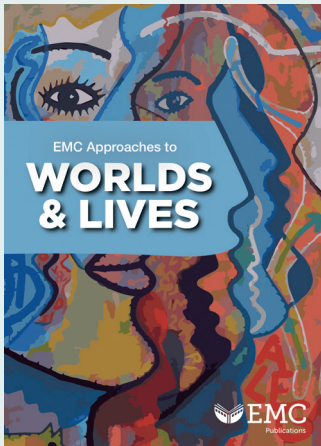
Free downloadable classroom materials available from:

<https://www.englishandmedia.co.uk/publications-magazines/>

# DRAMA, POETRY, LANGUAGE

- Print and download resources on all aspects of English 11-16
- Language investigations
- Original drama
- Reading trails
- Poetry.





*Full of ideas and approaches to develop the requisite skills and strengthen the confidence of students facing the challenges of writing about unseen poetry... coherent and imaginative.*

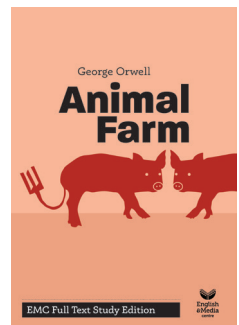
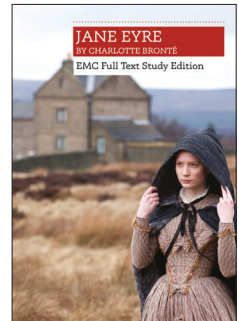
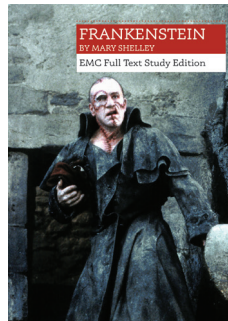
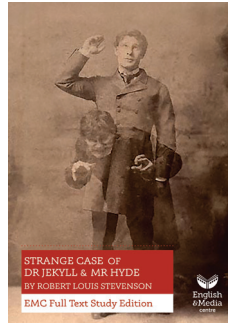
Paul Clayton, Teaching English

# EMC FULL TEXT STUDY EDITIONS

Suitable for use across all specifications, these study editions include the full text, divided into manageable sections and lightly-glossed to support independent reading.

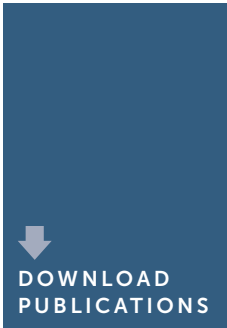
## Key Aspects

- Activities to prime a first reading
- Activities to support pupils during reading
- More extensive after reading activities on key aspects such as language, style and genre, as well as theme, character and plot
- Contextual information to support students' understanding and analysis of the novel
- Useful criticism and activities to support students in using it
- Exam preparation and revision.

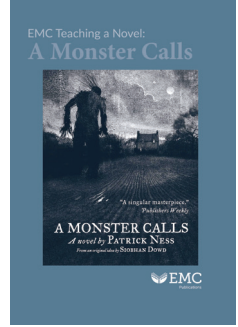
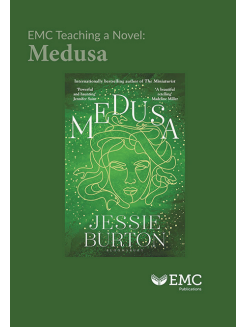


Available online – free individual or home-learning packs for A Christmas Carol and Jekyll & Hyde.

# EMC TEACHING A NOVEL SERIES



Drawing on approaches explored in EMC's Teaching a Novel at KS3 project, each of these download publications encourages students to read the novel at a lively pace, and to engage with the story, its themes and its ways of telling, critically and creatively – with plenty of opportunities to explore and then build on personal response.

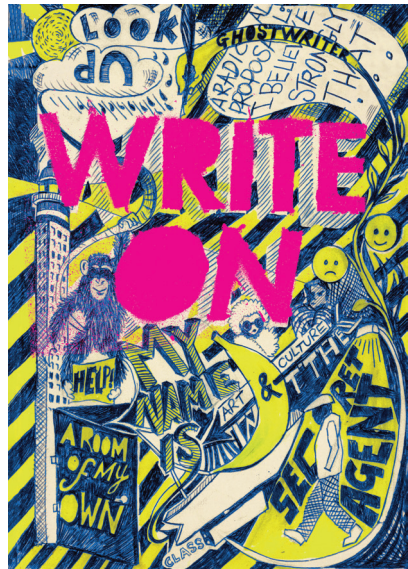


*Superb. Really thoughtful and inspiring materials.*  
Lisa Livermore,  
St Margaret's School

More publications at [englishandmedia.co.uk/publications-magazines/](http://englishandmedia.co.uk/publications-magazines/)

# EMC CREATIVE WRITING WORKBOOKS

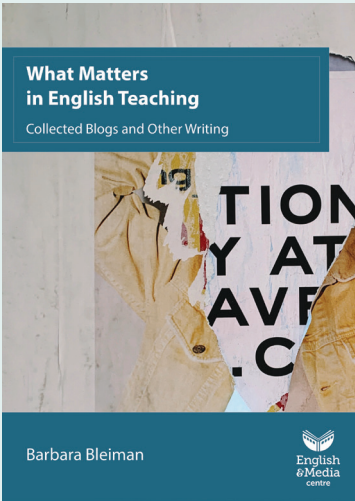
Beautifully-illustrated student workbooks offering a wide range of writing activities that draw on principles of creativity, freedom and choice. Just Write is aimed at Years 7-8, Write On at 9-11.



Available online – free individual or home-learning sequences for Just Write and Write On

More publications at [englishandmedia.co.uk/publications-magazines/](http://englishandmedia.co.uk/publications-magazines/)

# FOR TEACHERS



## What Matters in English Teaching

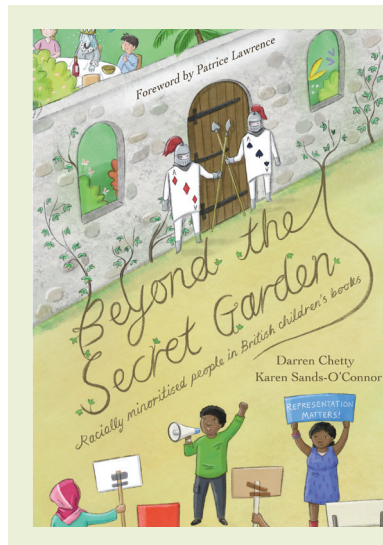
Collected Blogs  
and Other  
Writing

*On the 'messiness', the rigour, the importance of English, I can't think of a book I'd rather read about English teaching then, now, and in the future, than Barbara Bleiman's indispensable What Matters in English Teaching.*

Geoff Barton, Twitter

*Simply essential. Written with rigour, insight and criticality, this book sparks the conversations we need to be having about the stories we tell and how we tell them. This is a timely interrogation of representation and heritage in British literature.*

Jeffrey Boakye,  
author & educator



## Beyond the Secret Garden

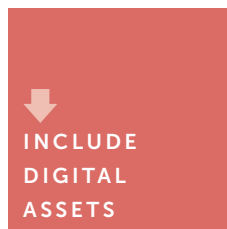
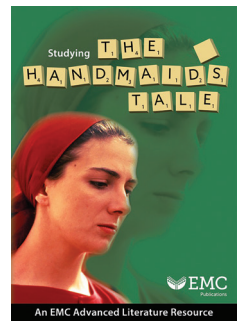
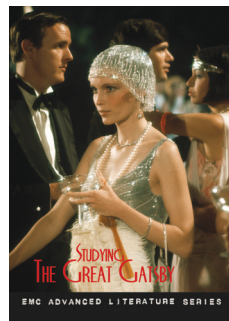
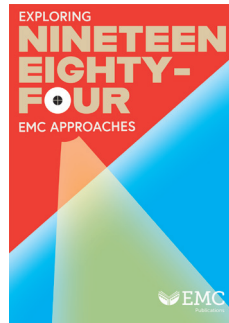
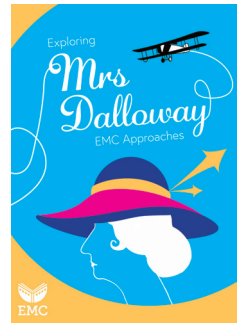
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# ENGLISH

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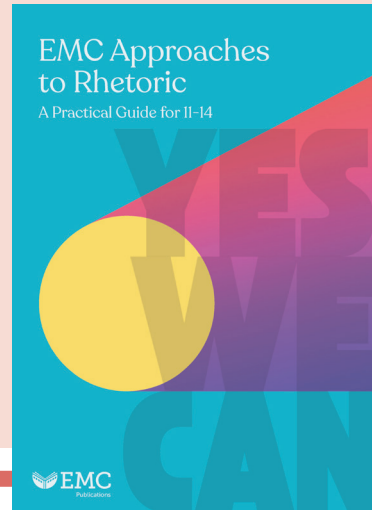


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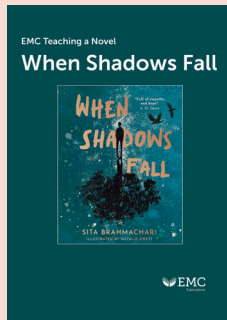
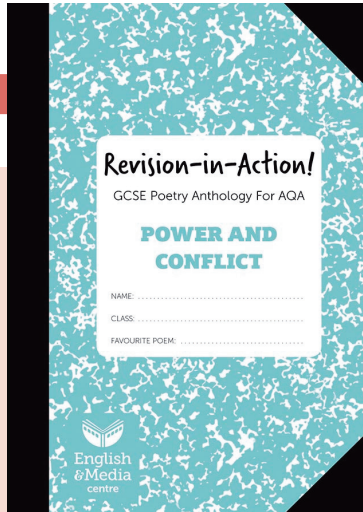
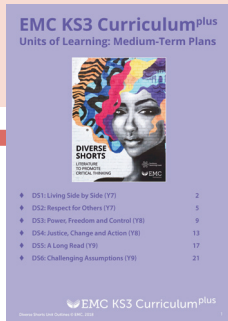
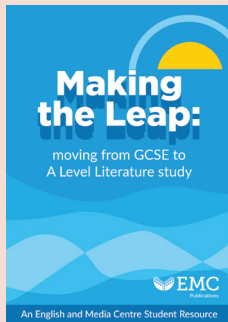
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